



**wastewatchers**





30 to 50% of all the food produced in the world is wasted.

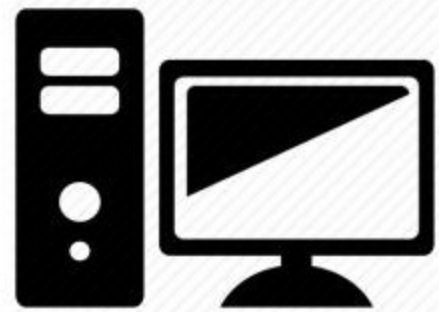


The economic value of the food waste produced by Dutch companies is €1 billion per year.





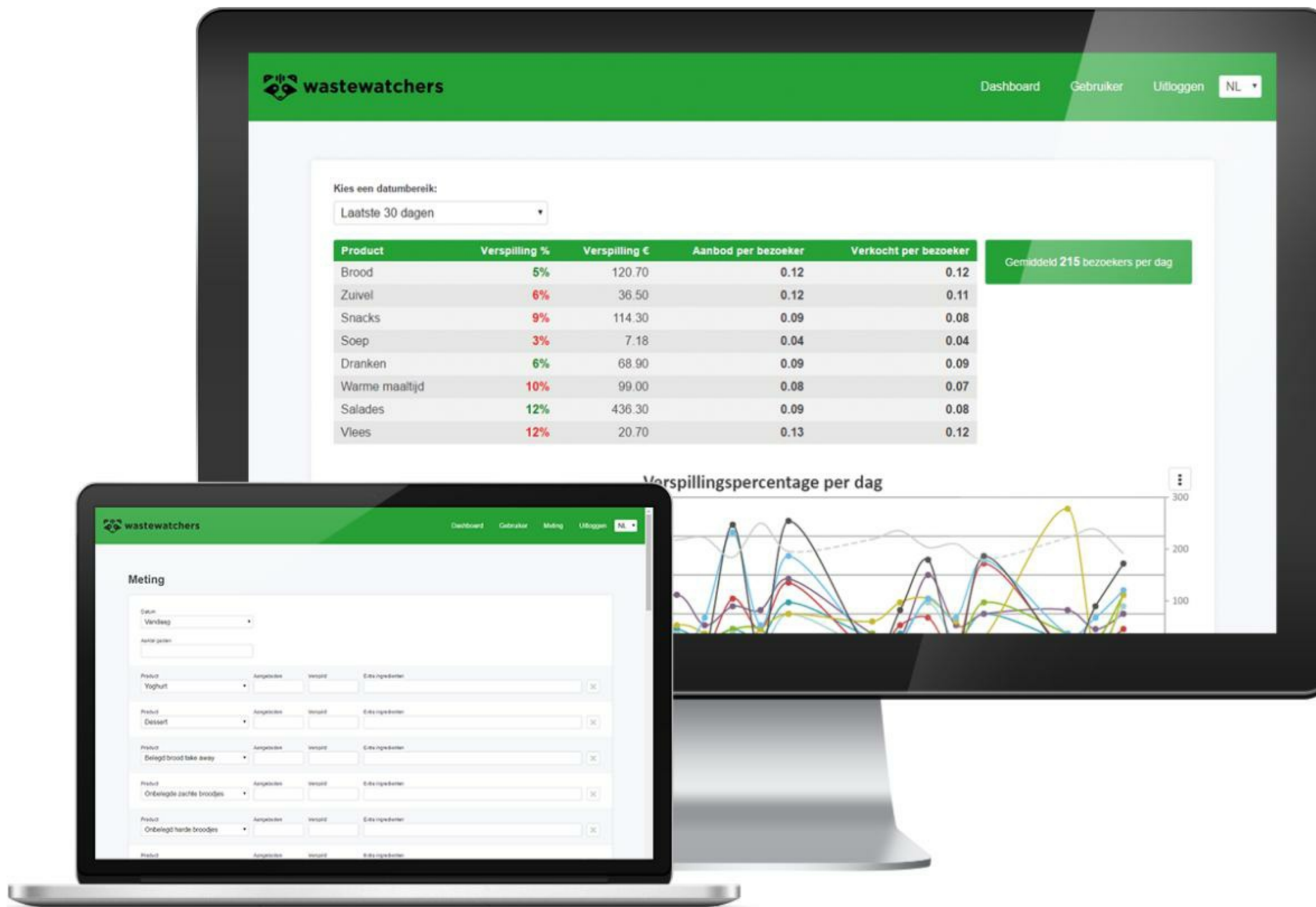
Wastewatchers helps companies to cut down cost on food waste with:



An online tool



And consultancy

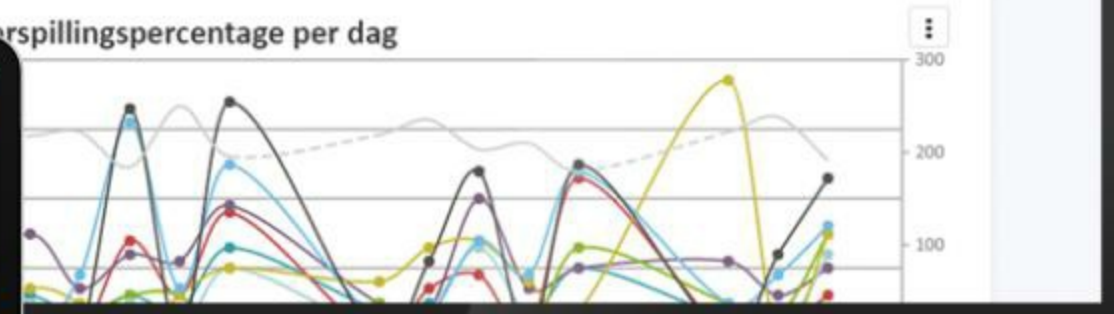


Kies een datumbereik:  
 Laatste 30 dagen

Product	Verspilling %	Verspilling €	Aanbod per bezoeker	Verkocht per bezoeker
Brood	5%	120.70	0.12	0.12
Zuivel	6%	36.50	0.12	0.11
Snacks	9%	114.30	0.09	0.08
Soep	3%	7.18	0.04	0.04
Dranken	6%	68.90	0.09	0.09
Warme maaltijd	10%	99.00	0.08	0.07
Salades	12%	436.30	0.09	0.08
Vlees	12%	20.70	0.13	0.12

Gemiddeld 215 bezoekers per dag

Verspillingspercentage per dag



Meting

Datum:   
 Aantal personen:   
 Product:  Aangeboden:  Versold:  Eten ingedrukt:   
 Product:  Aangeboden:  Versold:  Eten ingedrukt:   
 Product:  Aangeboden:  Versold:  Eten ingedrukt:   
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Our goal:

To supply knowledge and insights to reduce food waste preventively.

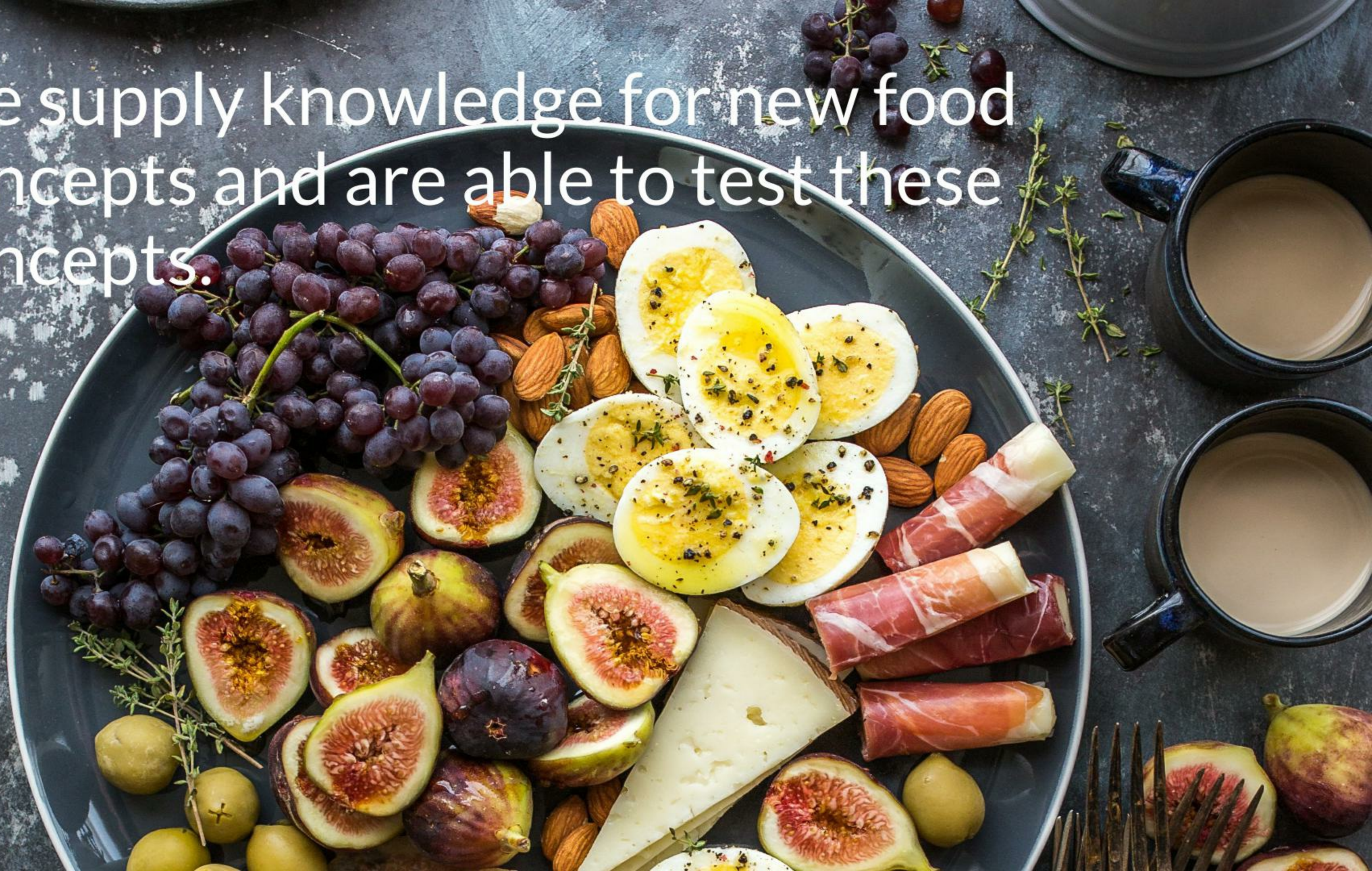


We strive to supply insights and control to managers.





We supply knowledge for new food concepts and are able to test these concepts.





And we fight this  
problem.





# Our five steps of added value:

- 1: To create awareness by to facts and figures.
- 2: To stimulate sustainable policies to prevent food waste.
- 3: To test new concepts by monitoring (im)popularity.
- 4: To reduce food waste with 20%.
- 5: To realise costs saving by reducing food waste.





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