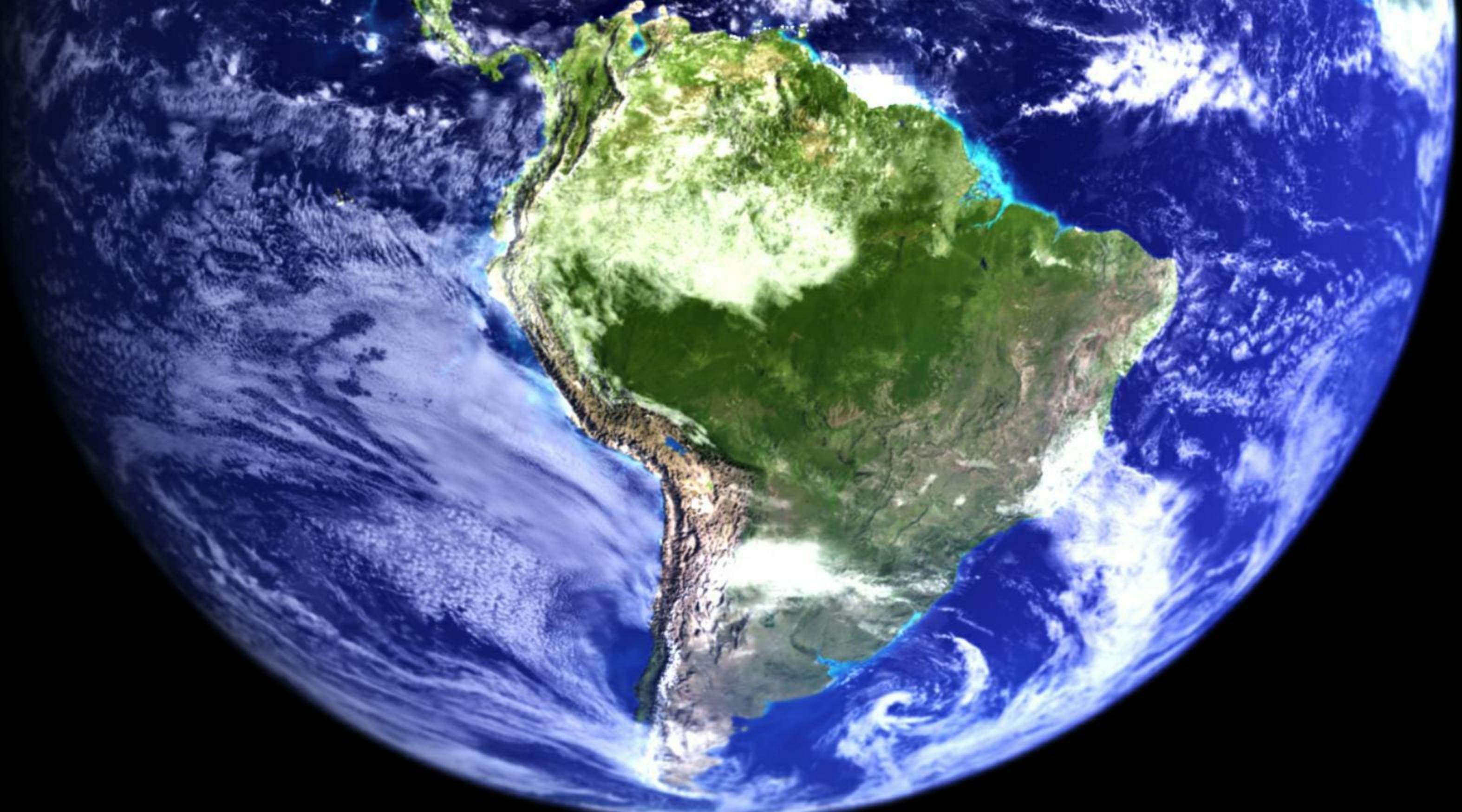




wastewatchers



30 to 50% of all the food produced in the world is wasted.

The economic value of the food waste produced by Dutch companies is €1 billion per year.



Wastewatchers helps companies to cut down cost on food waste with:



An online tool



And consultancy

The image shows a tablet and a smartphone displaying the wastewatchers platform. The tablet screen shows a dashboard with a table of food waste statistics and a line graph. The smartphone screen shows a meal tracking form.

**Dashboard Statistics:**

| Product        | Verspilling % | Verspilling € | Aanbod per bezoeker | Verkocht per bezoeker |
|----------------|---------------|---------------|---------------------|-----------------------|
| Brood          | 5%            | 120.70        | 0.12                | 0.12                  |
| Zuivel         | 6%            | 36.50         | 0.12                | 0.11                  |
| Snacks         | 9%            | 114.30        | 0.09                | 0.08                  |
| Soep           | 3%            | 7.18          | 0.04                | 0.04                  |
| Dranken        | 6%            | 68.90         | 0.09                | 0.09                  |
| Warme maaltijd | 10%           | 99.00         | 0.08                | 0.07                  |
| Salades        | 12%           | 436.30        | 0.09                | 0.08                  |
| Vlees          | 12%           | 20.70         | 0.13                | 0.12                  |

Gemiddeld 215 bezoekers per dag

**Meting (Meal Tracking Form):**

| Product                   | Aangeboden | Verkocht | Extra ingrediënten |
|---------------------------|------------|----------|--------------------|
| Yoghurt                   |            |          |                    |
| Dessert                   |            |          |                    |
| Belegd brood take away    |            |          |                    |
| Onbelegde zachte broodjes |            |          |                    |
| Onbelegd harde broodjes   |            |          |                    |
| Koekjes                   |            |          |                    |

# Our goal:

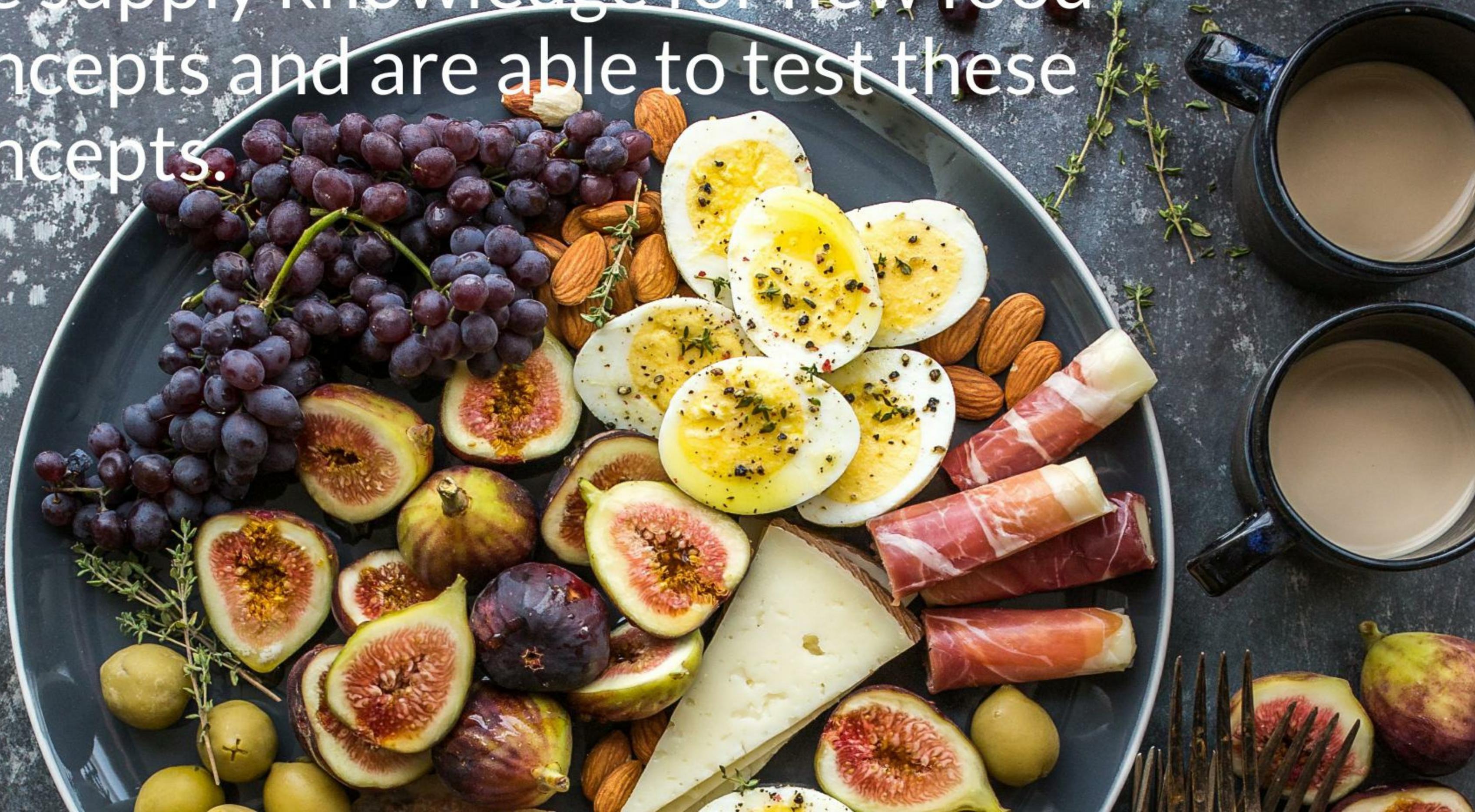
To supply knowledge and insights to reduce food waste preventively.

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A photograph of a person from behind, wearing a bright yellow hooded jacket. They are standing on a rocky, gravelly area next to a paved road that curves through a lush, green hillside. The road has a double yellow line. The scene is bathed in soft, natural light.

We strive to supply insights and  
control to managers.

We supply knowledge for new food concepts and are able to test these concepts.



And we fight this  
problem.



# Our five steps of added value:

- 1: To create awareness by to facts and figures.
  - 2: To stimulate sustainable policies to prevente food waste.
  - 3: To test new concepts by monitoring (im)popularity.
  - 4: To reduce food waste with 20%.
  - 5: To realise costs saving by reducing food waste.
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